

2.10. Exchange between teaching faculty and managerial and technical staff of agrifood enterprises

With the ultimate goal of strengthening university-industry relations, this programme aims to:

- Promote the flow and exchange of knowledge and expertise between universities and agrifood enterprises.
- Link the teaching-learning process to the professional sphere by adapting academic offering to the professional skills demanded in the labour market.
- Foment innovation and improvement in teaching by updating course content and methodologies.
- Foster entrepreneurial culture and employment.
- Encourage teachers to work in real and concrete professional settings and concrete and foster involvement by managerial and technical staff in academic activities.
- Offer the agrifood enterprises involved in the initiative the possibility of hiring qualified graduates trained to analyze and solve problems.
- Encourage future collaboration in teaching, research transfer and management.

Short stays by teaching faculty in agrifood enterprises and short-term participation by the managerial and technical staff of these enterprises in academic activities.

The programme is being implemented in the current academic year at the University of Huelva. Depending on the results, the programme will be expanded to include the rest of the universities of the ceiA3.